

Privacy Policy for MyCollegeDecision.info

Effective Date: 8/14/24

1. Introduction

Welcome to MyCollegeDecision.info! We are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines the types of information we collect, how we use it, and the steps we take to ensure it remains confidential. By using our website, you agree to the terms of this Privacy Policy.

2. Information We Collect

We may collect two types of information from our users: personal information and non-personal information.

- **Personal Information:** When you register on our site, subscribe to our newsletter, fill out a form, or otherwise interact with our services, we may collect personal information such as your name, email address, mailing address, phone number, and other relevant details.
- **Non-Personal Information:** We also collect non-personal information that cannot be used to identify you. This may include information such as browser type, operating system, IP address, and browsing behavior. This data helps us understand how our users interact with our website and improve our services accordingly.

3. How We May Use Your Information

We may use the information we collect for various purposes, including:

- **To Provide and Improve Our Services:** We use your information to deliver the services you request, enhance user experience, and personalize content.
- **To Communicate with You:** We may use your contact information to send you updates, newsletters, promotional materials, and other information that may be of interest to you.
- **To Analyze and Understand Usage:** We use non-personal information to monitor and analyze trends, usage, and activities on our website to improve our offerings.

4. Cookies and Tracking Technologies

MyCollegeDecision.info may use cookies and similar tracking technologies to enhance your browsing experience. Cookies are small data files stored on your device that help us remember your preferences and understand how you interact with our site. You can control the use of cookies through your browser settings, but disabling them may affect the functionality of our website.

6. Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to outside parties without your consent, except as required by law or as necessary to fulfill our services. We may share your information with trusted third-party service providers who assist us in operating our website and conducting our business, provided that they agree to keep this information confidential.

8. Changes to Our Privacy Policy

We reserve the right to modify this Privacy Policy at any time. Any changes will be effective immediately upon posting to this page. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.